



AUSTRALIA CHINA
BUSINESS COUNCIL
澳大利亚中国工商业委员会

ACBC Victoria

PROPERTY FORUM



Modular and Prefabricated Construction



International Chamber House
Level 5, 121 Exhibition St, Melbourne

Friday, 17 July 2026
3.00 PM - 6.00 PM

Event Background

Bringing together leaders from government, construction, development, retail and finance, this forum will explore the challenges and opportunities shaping Australia's housing future, with a focus on modular and prefabricated construction as a pathway to faster, more scalable and cost-effective housing delivery.

Hear from industry leaders and experts as they address:

- An update on Australia's housing outlook and policy priorities
- Housing affordability and the role of modular and prefabricated construction
- Insights from Hong Kong's modular integrated construction sector and opportunities in Australia
- Government incentives and the role of industry collaboration in accelerating adoption
- Supply chain resilience, logistics and risk considerations for large-scale projects
- Perspectives from developers, builders and major retail stakeholders on scalability and market readiness

As Australia continues to seek innovative solutions to housing affordability and supply challenges, modular and prefabricated construction is becoming an increasingly important part of the conversation. Join us for a timely discussion on the partnerships, policies and industry innovations shaping the future of housing delivery.

Gold Sponsor

Corporate Gold Partnership provides an opportunity for you to showcase your expertise as a leader in the property sector to build your brand awareness and generate new relationships with potential clients.

Access

- 5 complimentary tickets
- Opportunity for a senior representative from your organisation to deliver opening or closing remarks
- Opportunity for a senior representative from your organisation to be a panellist
- Access and permissions to all images captured during the event

Marketing & Branding

- Your company logo included as Gold Event Partner on the event invitation
- Verbal acknowledgement of Sponsorship
- Multiple acknowledgements of your support to our network of over 30,000 businesspeople via event
- Acknowledgement of your support in a post-event executive summary in the ACBC Vic eNewsletter and ACBC website promotion in ACBC eNewsletters, EDMs and LinkedIn
- Your banner displayed in room (please provide)
- Access to all photographs taken at the event

Cost

\$5,000 + GST

Silver Sponsor

Corporate Silver Partnership provides an opportunity for you to showcase your expertise as a leader in the property sector to build your brand awareness and generate new relationships with potential clients.

Access

- 3 complimentary tickets
- Opportunity for a senior representative from your organisation to introduce a speaker or panellists
- Access and permissions to all images captured during the event

Marketing & Branding

- Your company logo included as Silver Event Partner on the event invitation
- Verbal acknowledgement of Sponsorship
- Multiple acknowledgements of your support to our network of over 30,000 businesspeople via event
- Acknowledgement of your support in a post-event executive summary in the ACBC Vic eNewsletter and ACBC website promotion in ACBC eNewsletters, EDMs and LinkedIn
- Your banner displayed in room (please provide)
- Access to all photographs taken at the event

Cost

\$3,500 + GST

ACBC Responsibility

ACBC will:

- Lead overall event planning, coordination, and delivery in consultation with both parties
- Develop the event program and coordinate run sheets and event timelines
- Manage stakeholder, VIP, and attendee engagement through ACBC Victoria's network
- Develop and distribute promotional materials via EDMs, eNewsletters, LinkedIn, and other communication channels
- Manage registrations and ticketing
- Coordinate venue logistics and audio-visual requirements
- Provide on-site event management and speaker coordination on the day
- Capture event photography and support post-event communications and reporting
- Facilitate networking opportunities and audience engagement to maximise event outcomes

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Frank McGuire
Interim CEO
Australia China Business Council Victoria
E: frank.mcguire@acbc.com.au